

Finally, a school fundraising opportunity that is fun, easy and profitable at no additional cost to you!

Candles are used in 70% of US households and generate over \$2 billion dollars in annual candle purchases. With this level of popularity, the SOI Company's Candle fundraising program can help your school potentially earn **\$8.00 profit on every candle sold!**

Why choose SOI Candles Fundraisers?

- Works for any size of audience
- No initial cost to your school
- You are not responsible for unsold inventory
- Each candle burns approximately 140 hours
- Every candle is hand-poured and triple-scented
- Soy is a natural, renewable resource that burns cleaner than paraffin wax
- The warm soy melt makes a wonderful skin moisturizer

The SOI Candle Company will provide you with free sales and informational materials that are personalized to your school. We also provide scent kits for your customers to sample.

Your school's fundraising coordinator would be responsible for:

- Setting the candle price (we recommend \$22.00 per candle)
- Materials disbursement
- Returning all order forms, scent sample kits, and all collected money at the close of the fundraiser
- Distributing candles (Usually delivered 7-10 days after order is placed)

The table below illustrates just how much your school can expect to make when purchasing SOI Candles at the wholesale price of \$14.00 each:

150 sellers / each sells 20 candles at \$22.00 each
\$66,000 total sales = **\$24,000 PROFIT**

325 sellers / each sells 20 candles at \$22.00 each / \$143,000 total sales = **\$52,000 PROFIT FOR YOUR SCHOOL!**



THE SOI COMPANY™
it makes scents

For additional information or to schedule your next school fundraiser, contact your SOI Candle representative, Dan Maurer, at 925-934-5004 or dan@thesoico.com today!

Up to 40% profit!